



A “Mobile Love Letter”

One Story. One Moment. One Donut at a time.

An Epic Road Trip — A Heartfelt Journey

How the Powdered Donut Tradition Began

On the morning of October 21, 2014, everything changed for Gary and his family. His beloved wife, Maureen, and the mother of their three children, passed peacefully in her sleep at age 50 after 11 years with breast cancer. Just days before her passing, their oncologist gave them a simple, sweet prescription: donuts. Maureen’s favorite was powdered donuts. As their car’s air conditioning kicked on to help with Maureen’s labored breathing, powdered sugar blew everywhere. Gary and Maureen laughed—just as they always had, even in the hardest moments.

Over the past years, Gary has continued to honor Maureen’s memory by delivering bags of powdered donuts to meaningful places around Austin, his home, on October 21 each year. What began as a way to turn grief into joy has sparked powerful connections and moments of healing.

Now, the powdered donut tradition is going on the road and on the air!



The Tour, The Podcast & A Living Online Digital Storybook

This heartfelt journey will span the U.S., stopping at NCI-designated and aspiring cancer centers, along with other meaningful locations along the way. At every stop, powdered donuts will be shared and stories captured – echoing the spirit of StoryCorps® – along with the Airstream® in which Gary will travel. From patients to those who love them, from oncologists to their healthcare teams, stories will be collected in a living online digital book. Every stop. Every story. Every connection. Woven together in a fabric of love and compassion, allowing everyone to be a part of the ongoing conversation as the journey progresses. The Team Powdered Donut™ podcast, launched on October 21, 2025, will continue, too, amplifying meaningful stories along the way!

Why Support as an Individual?

This is more than a road trip—it's a mobile love letter. A national journey of healing, laughter, remembrance, and hope. Your gift helps turn grief into joy and stories into lasting connection.



Honor a Loved One
Support a stop at every major cancer center.



Be Part of the Journey
Bring joy to patients, staff & caregivers at every stop.



Keep the Stories Alive
Voices captured like StoryCorps®, shared online & in a post-tour book.



Join a Donut Club
Power this cross-country journey of love and hope.



Join the Donut Club

Just like the old office “donut club” where folks popped money in a can for someone to bring a dozen in on a Friday to share, you can support Gary’s epic road trip in a similar way. The various levels of support for the **Mobile Love Letter** can be found below. Support at the [#donutstory](#) level or above will also have online access to special content throughout the tour. We’re also proud to have Entenmann’s as a national title sponsor with other corporate sponsors, and non-profit launch partners, to announce soon!

Add Your Name to the Mobile Love Letter

Be part of something heartfelt & hopeful. **One Story. One Moment. One Donut at a time.**

Everything starts with one.

Levels of Support:

\$210 – #donutstory
signed copy of book

\$500 – #donuttour
recognition on tour website

\$1000 – #powdereddonut
recognition as supporter in book

\$5000 – #doortolove
Airstream® & website recognition

Everything Starts With One!  Make a 



-OR-

