



## Join the Love Crusade

Etch Your Name on the Door to Love & Sign the Airstream®

### Real Artists Sign Their Work

On February 10, 1982, Steve Jobs had a "signing party" of the 45 to 48 folks who literally had a hand in the birth of Macintosh. The signatures (molded on the inside rear panel of the case) were inspired by the idea that "real artists sign their work" (a line Steve Jobs loved to invoke). Together and individually, they changed the course of an industry and many lives along the way. Gary's included. He met his late wife, Maureen – for whom his "love crusade" is dedicated – at the Apple sales office in Chicago.

Team Powdered Donut™ (TPD) invites you to join in a similar tradition with the Airstream that will carry Gary across the country and join us as a fellow artist on this heartfelt journey to not only all the major cancer centers but into the heart of America along the way. Unlike the signatories on the original Macintosh that are hidden inside the case, the 50 Sprinkling Love supporters will be etched on a name plate that is seen every time the door to the Airstream is opened, and every time a heart is opened to share their story of love.



### How the Powdered Donut Tradition Began



On the morning of October 21, 2014, everything changed for Gary and his family. His beloved wife, Maureen, and the mother of their three children, passed peacefully in her sleep at age 50 after 11 years with breast cancer. Just days before her passing, their oncologist gave them a simple, sweet prescription: donuts. Maureen's favorite was powdered donuts. As their car's air conditioning kicked on to help with Maureen's labored breathing, powdered sugar blew everywhere. Gary and Maureen laughed—just as they always had, even in the hardest moments.

## “On the Road” via a Legendary Airstream® Travel Trailer




Over the past eleven years, Gary has continued to honor Maureen’s memory by delivering bags of powdered donuts to meaningful places on October 21 each year. What began as a way to turn grief into joy has sparked powerful connections and moments of healing. Now, the powdered donut tradition is going on the road via Airstream. The vision of Airstream’s founder, Wally Byam, was that his Airstream would open the door to “person-to-person” contact. In Wally’s words, Gary, too, has been “stirred by the venturesome spirit” to “follow a rainbow to its end.”

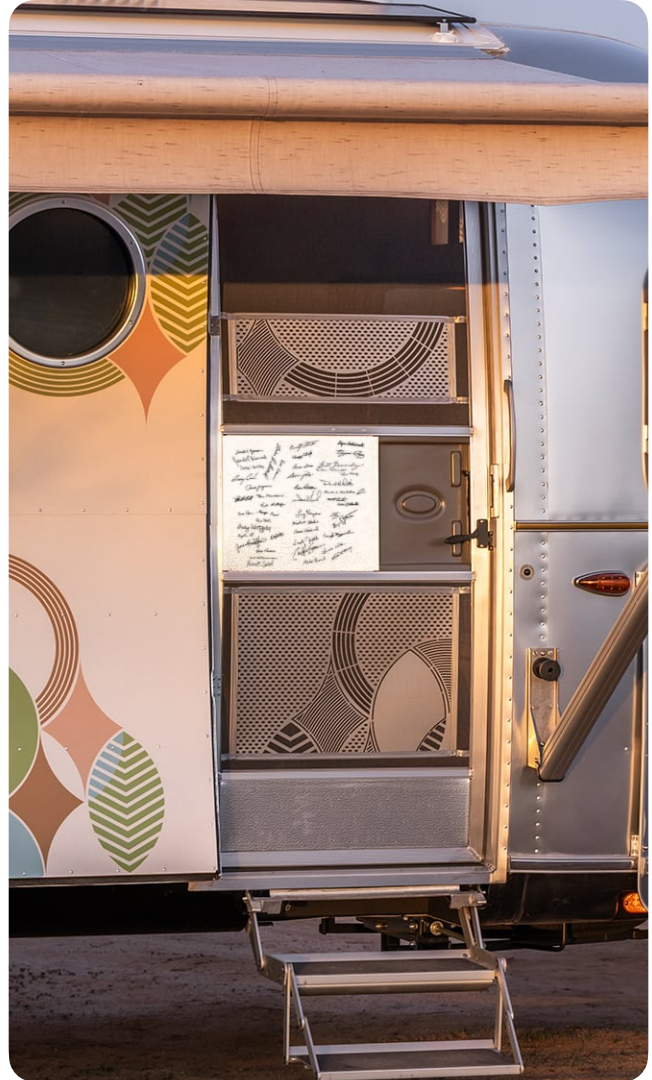
This shared vision and creed are why an Airstream is the perfect vehicle for Gary’s heartfelt journey, which will span the U.S., stopping at over 70 NCI-designated and aspiring cancer centers, as well as other meaningful locations along the way.

You can etch your name in history. And help Gary sprinkle the love of the powdered donut, “One Story. One Moment. One Donut at a Time.” by becoming a Sprinkling Love Sponsor. This level is limited to individuals. In addition to having your name etched on the door to the recording studio housed in the Airstream, Gary will also capture your story to share on the Team Powdered Donut website and other social media outlets, as well as include it in the living online digital book that will be woven together as part of the many ongoing conversations as the journey progresses.

A quick click below will let you make a gift and join the love crusade. The team will be in touch when you do!

### **Door To Love Sponsor - \$5000**

-  Limited to 50 individuals
-  Signature included on customized name plate
-  Website recognition



Customized name plate simulation

Ready to Sprinkle Love? >>



Make a Gift, Join the Love Crusade!