



Join the Love Crusade

Etch Your Name on the Airstream®

Real Artists Sign Their Work

On February 10, 1982, Steve Jobs had a "signing party" of the 45 to 48 folks that literally had a hand in the birth of Macintosh. Together, and individually, they changed the course of an industry and a lot of lives along the way. Gary's included. He met his late wife, Maureen – for whom his "love crusade" is dedicated – at the Apple sales office in Chicago. The signatures (molded on the inside rear panel of the case) were inspired by the idea that "real artists sign their work" (a line Steve Jobs loved to invoke).

Team Powdered Donut™ (TPD) invites you to join in a similar tradition with the Airstream that will carry Gary across the country and join us as a fellow artist on this heartfelt journey to not only all the major cancer centers but into the heart of America along the way. Unlike the signatories on the original Macintosh that are hidden inside the case, the 50 Sprinkling Love supporters will be etched on a name plate that is seen every time the door to the Airstream is opened, and every time a heart is opened to share their story of love.



How the Powdered Donut Tradition Began



On the morning of October 21, 2014, everything changed for Gary and his family. His beloved wife, Maureen, and the mother of their three children, passed peacefully in her sleep at age 50 after 11 years with breast cancer. Just days before her passing, their oncologist gave them a simple, sweet prescription: donuts. Maureen's favorite was powdered donuts. As their car's air conditioning kicked on to help with Maureen's labored breathing, powdered sugar blew everywhere. Gary and Maureen laughed—just as they always had, even in the hardest moments.

“On the Road” via Frank Lloyd Wright Usonian Limited Edition Travel Trailer

Over the past eleven years, Gary has continued to honor Maureen’s memory by delivering bags of powdered donuts to meaningful places on October 21 each year. What began as a way to turn grief into joy has sparked powerful connections and moments of healing. Now, the powdered donut tradition is going on the road via a very unique Airstream... one of 200, actually. Why does a unique version of the Airstream matter to Gary’s road trip?

Well, after meeting at Apple and getting married, Maureen pursued her lifelong dream to be an architect, completing her Master’s in Architecture at the University of Texas at Austin. Over the years, Frank Lloyd Wright calendars and books were frequent gifts. He’s excited to have his “mobile love letter” delivered in an Airstream shaped by two icons. The fascinating parallels between Airstream founder Wally Byam and legendary architect Frank Lloyd Wright are a story unto themselves. “From a shared belief in purposeful design to a lifelong pursuit of freedom and beauty, their stories intersect in powerful and unexpected ways.”

And now, their stories intersect with Gary’s as he prepares for his heartfelt journey that will span the U.S. – echoing the spirit of StoryCorps® – stopping at all participating 73 NCI-designated and aspiring (National Cancer Institute) comprehensive cancer centers and many other special stops along the way, too.

Etch your name in history. And help Gary sprinkle the love of the powdered donut, “One Story. One Moment. One Donut at a Time.”

♥ Sprinkling Love Sponsor - \$5000

- Limited to 50 individuals
- Signature included on customized name plate
- Website recognition



Customized name plate simulation

Ready to Sprinkle Love? >>



Make a Gift, Join the Love Crusade!