



Join the Love Crusade

And Put Your Name on the Airstream®

An Epic Road Trip – A Heartfelt Journey

Where It All Began

On the morning of October 21, 2014, everything changed for Gary and his family. His beloved wife, Maureen, and the mother of their three children, passed peacefully in her sleep at age 50 after 11 years with breast cancer. Just days before her passing, their oncologist gave them a simple, sweet prescription: donuts. Maureen's favorite was powdered donuts. As their car's air conditioning kicked on to help with Maureen's labored breathing, powdered sugar blew everywhere. Gary and Maureen laughed—just as they always had, even in the hardest moments.

Over the past eleven years, Gary has continued to honor Maureen's memory by delivering bags of powdered donuts to meaningful places each year on October 21. What began as a way to turn grief into joy has sparked powerful connections and moments of healing. Now, the powdered donut tradition is going on the road.



"On the Road" via Frank Lloyd Wright Usonian Limited Edition Travel Trailer

This heartfelt journey will span the U.S. – echoing the spirit of StoryCorps®. His "love crusade" will be carried via a Frank Lloyd Wright-inspired Usonian Travel Trailer. After meeting at Apple, Maureen pursued her life-long dream to be an architect, completing her Masters in Architecture at the University of Texas at Austin. Over the years, Frank Lloyd Wright calendars and books were frequent gifts.

Team Powdered Donut™ (TPD) does not simply honor Frank Lloyd Wright's legacy, as well as Maureen's – it activates it. It carries his belief, and hers, that design should serve humanity into the most human places imaginable, in an Airstream shaped by Wally Byam's (their founder) conviction that purposeful travel can deepen empathy and connection. Guided by a story of love shaped by cancer and sustained by a simple powdered-donut tradition, the journey turns movement into meaning and grief into presence.

A Broken Typewriter and My Path to Apple... and Maureen

"Apple shaped a great deal of my professional and personal life. The work I was privileged to do. The people I met. Most especially my beloved bride and late wife, Maureen, who I met in the downtown Chicago office of Apple in the late 1980s.



My journey to that office started as a Sophomore at Northwestern University. But for my IBM Selectric typewriter breaking down, I'd have never needed my roommate's Mac Plus, MacWrite and his ImageWriter to get my paper in by the deadline. By my Junior Year, Apple had donated a whole Mac lab to my residential college. I managed it as a work/study student, which led to a part-time job as a campus rep for Apple by my Senior Year. But for a broken typewriter, I might never have met Maureen. I might never have met the love of my life. And known the power of true love."

- Gary Thompson

"Real Artists Sign Their Work" - Add Your Name to the Love Crusade

On February 10, 1982, Steve Jobs had a "signing party" of the 45 to 48 folks that literally had a hand in the birth of Macintosh. Together, and individually, they changed the course of an industry and a lot of lives along the way. Gary's included. The signatures (molded on the inside rear panel of the case) were inspired by the idea that "real artists sign their work" (a line Steve Jobs loved to invoke).

TPD invites you to join in a similar tradition with the Airstream that will carry Gary's "love crusade" across the country and join us as a fellow artist on this heartfelt journey to not only all the major cancer centers but into the heart of America along the way. Unlike the signatories on the original Macintosh that are hidden inside the case, the 50 Sprinkling Love supporters will be etched on a name plate that is seen every time the door to the Airstream is opened, and every time a heart is opened to share their story of love.



Customized name plate simulation

♥ Sprinkling Love Sponsor – \$5,000

- Limited to 50 individuals
- Signature included on customized name plate
- Website recognition

Ready to Sprinkle Love? >>

📁 Make a Gift, Join the Love Crusade!